



User Guide

www.plateformesolutionsclimat.org

The Climate Solutions Platform Hub is web platform and showcase for climate innovations. It presents original content on climate change technologies, processes, approaches and services. It was launched in January 2015 within the framework of Solutions COP21 and is intended to become the key information reference source on climate stakes and solutions. The goal of this platform is to showcase <u>concrete solutions that comply with three criteria</u>:

- The solutions are already deployed,
- The solutions have positive induced effects in environmental matters and social and economic co-benefits
- The solutions can be replicated or duplicated in other contexts.

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Tracking published solutions

Several reading modes

Visitor Profile

The content of the website is available to all users, without registration or identification: Solutions Cop 21 breaking news, climate news, partner and climate solutions news.

Visitor/subscriber profile

Visitors may subscribe to site content by registering on the climate solutions hub: Solutions Cop 21 breaking news, climate news, partner and climate solutions news.

To register as a visitor on the Climate Solutions Hub, just key in your email in the "New?" field by clicking on "Registration / Log In" on the site header.

PRÉSENTATION	ACTUALITÉS SOLUTIONS	COP21 CONTACTS	INSCRIPTION / C	ONNEXION
	NOUVEAU ? INSCRIPTION AVEC VOTRE EMAIL			
	Votre email		INSCRIPTION	

Once you have clicked on the registration button, you will receive a confirmation email. Your registration will be complete when you have clicked on the validation link.

To subscribe to content from the Climate Solutions Hub, login to access your account in the header of the website:

- Finalize your registration by completing the empty fields in your profile.
- Use the search engine/advanced search to find the solution you are looking for
- Subscribe to the theme and/or contributor of your choice by clicking on the associated buttons:



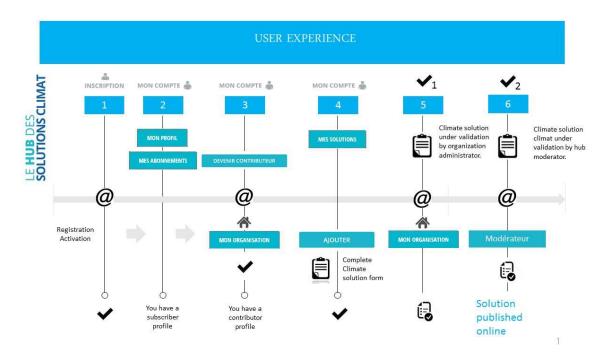
- You will receive the new climate solutions associated with your subscription choice directly in your mailbox (Themes and/or contributors)
- Read the full new climate solution published on the Hub.
- Manage your subscription in your "My account" / "My subscriptions" space
- Subscribe to Solutions COP21 Breaking News and Partner news (coming soon)



Publishing your Solution online

The climate solutions posted on the website are published directly by the organizations that make the request: territorial collectivities, companies, public institutions/NGOs...

Becoming a contributor



Creating your administrator profile

Step 1. Creating your contributor account

Registration

• Fill in your email address in the "**NEW**?" field by clicking on "**Registration / Log In**" in the website page header.

• Click on the "REGISTRATION" button to submit your registration.

• Validate your registration by clicking on the validation link in the confirmation email that you will receive.

THE CLIMATE SOLUTIONS HUB

PRÉSENTATION	ACTUALITÉS SOLUTION	NS COP21	CONTACTS 🔄	INSCRIPTION / CONNEXION	FR EN	
IDENTIFICATION						
Votre email		Mot de passe		CONN	EXION	
NOUVEAU ? INSCRIPTION A	VEC VOTRE EMAIL					
Votre email				INSCR	IPTION	

Logging In

- Finalize your registration by completing the empty fields of your profile.
- VALIDATE your information

ACCUES MON	PROFIL MES AUGMANYMENTS				
*Civilité	🔾 Mme 🛞 M.		Téléphone		
Email	fmasse@hopscotch.fr		Mobile		
*Nom	Massé		Mot de passe		
*Prénom	François		Confirmation		
Nationalité	Française	V	Langue	Française	v
Champs obligatoires				VALIDE	R

Step 2. Referencing your organization on the Climate Solutions Hub

- Log In and go to the "My Profile" space in your account
- Click on "BECOME A CONTRIBUTOR"

Publiez vos solutions	DEVENIR CONTRIBUTEUR

Your organization is already referenced on the Hub

- Key in your position and select your organization using the "My organization" drop-down menu
- Click on the "VALIDATE" button to register the attachment request to your organization



DEVENIR CONTRIBUTEUR Nouvelle organisation ADEME AFD Fonction Agence du Don en Nature Agence Parisienne du climat Amundi valeurs durables Mon organisation Anacej Avril Bioviva Développement Durable Bleu-Blanc-Coeur Bouygues Immobilier Bpifrance Carrefour CDP Comment publier des solutions ? Climate-KIC Club des Voltures Ecologiques Etape 1 : Inscription COE Conseil général de l'Essonne · Renseigner votre email dans le champ « NOUVEAU » en cliquant s Consell régional des Pays de la Loire Crédit Agricole Pyrénées Gascogne Cliquer sur le bouton « INSCRIPTION » pour enregister votre insc Valider votre inscription en cliquant sur le lien de validation reçu d Finaliser votre inscription en renseignant les champs vides de votre Crédit Agricole SA Démographie Responsable EDF Etape 2 : Référencer votre organisation sur le Hub o Egis · Connectez-vous et aller dans votre espace « Mon compte », FEDUCO Cliquer sur « DEVENIR CONTRIBUTEUR » France Energi Eolienne GENERALI 2.1 : Votre organisation est déjà référencer sur le H GERES

• Your organization administrator will be notified of your attachment request and can accept your request the next time he logs on.

• If your organization administrator does not accept your request, please contact him directly.

You are a new organization

- Key in your position and select your organization using the "New organization" drop-down menu
- Click on the "VALIDATE" button to register the referencing request for your organization

Fonction		
Mon organisation	Nouvelle organisation	
	VALIDER	

The Solution COP21 Hub team will then be notified of your referencing request and will contact you within 48 hours.

If you have not heard from the team within 48 hours of your referencing request, please contact them directly at: <u>vamaral@lepublicsysteme.fr</u>.

Creating an administrator profile for your organization (for new organizations)

Each organization should designate a unique administrator to:

- manage his organization's account
- accept contributor attachment requests to the organization
- validate the climate solution published on behalf of the organization



The organizer administrator is the guarantor of the integrity of the solutions published and of the respect of the Solutions COP21 Charter of Commitment by all the contributors of his organization.

On completing the administrative procedure with Solutions Cop 21

Send your administrator profile information to plateformesolutionsclimat@solutionscop21.org :

- Organization Name
- Organization Logo
- Number of employees
- Web site URL
- Nationality (head quarters)
- Type of actor
- Sector of activity
- Administrator Surname, First Name, position, email and tel.

If your administrator profile is not operational within 48 hours following your request, please contact <u>plateformesolutionsclimat@solutionscop21.org</u>.

Step 3. Publishing a climate solution

- Log in and go to the "My Solutions" space in your account
- Click on "ADD" a solution

ACCULL			MES SOLUTIONS		
		_			
jouter une	solution		AJOUTER		
jouter une	solution		AJOUTER	Titre	Vues

- Please read the editorial mini-charter to help you complete the climate solution form

- Fill in and tick all the fields and empty boxes on the solution form

THE CLIMATE	LABEL
SOLUTIONS HUB	PARISZUIS COP21-CMP11

			MES SOLUTIONS	MON DEGANESATION			
	Charte édito	oriale					
	-> de publier -> de veiller à -> de rédiger -> d'associer	une solution de 25 à insérer un visuel q un titre accrocheur les mots-clés qui do	00 signes maximum ui illustre votre solution , un chapeau et plusieur livent refléter l'objet de	sibilité, nous vous conseili (310 x 65) et non votre en rs paragraphes introduits j vos solutions eurs l'envie de diffuser vot	ntreprise (les logo par des sous-titre		és)
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NTITULÉ	DE LA SOLUTION						
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	E LA SOLUTION	VRE					
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• Accept the General Terms and Conditions (GCU) and the Charter of Commitment by ticking the corresponding boxes

• Click on the "VALIDATE" button to register your Climate Solution

Jai pris contaissance des conditions Generales d'Unisation du nub des : Solutions COP21	solutions Climat, et la solution que je soumets respecte la Charte d'engagements
	VALIDER

Your organization administrator will then be notified of your publication and can accept your Climate Solution on his next connection.

If your organization administrator does not accept your publication, please contact him directly.

Climate solutions published by contributors are:

- 1. Validated by your organization administrator
- 2. Submitted to the Solutions COP21 moderator prior to publication.



The Solutions COP21 moderator will contact you if your solution does not comply with the Charter of Commitment and / or the editorial charter.

If your solution is not online within 72 hours following the validation of your form, please contact the Solutions COP 21 moderator: akozak@solutionscop21.org

Step 4: Publishing a climate solution in English

- Log In to the English web site: <u>http://www.climatesolutionsplatform.org/</u>
- Use the same login and password as for your French account and go to the "My Solutions" space in your account
- Click on "Add a solution" and complete the form (see step 4)

N.B.: Your administrator/contributor account identification ("Log in" and "Password") is unique for the French and English versions of the Hub. Nevertheless, the solutions are separated by language, so that you will find your English solutions only in your English account and your French solutions only in your French account.

Compliance with the Editorial Charter

Climate solutions should describe a concrete and operable solution, corresponding to one of the uses that it is associated with.

Please note:

- \rightarrow Should you wish to publish several Solutions, please ensure that you pace them over time.
- → Remember, screen document reading time is equivalent to paper document reading time!

Rules for validation of online publication of your solution by the Solutions COP21 team:

- publish a solution of 2500 characters maximum in length
- insert a visual that illustrates your solution (310 x 65) not your organization/company (logos will not be accepted)
- illustrate your solution with video and visual media
- associate the key words that reflect the subject of your solution

A catchy title should describe the solution and not the organization/company/ or highlight the project leader.

• For example: Electric cars at the service of rural mobility / Eco-responsible fridges in supermarkets/ Give a second life to companies' unsold goods

The solution should have a simple work plan, easily understood by a wide target audience:

- Main title Who Why What Where How
- Part 1: context diagnosis
- Part 2: solution description
- Part 3: results and forecast

Remember to give a title to each section and to highlight important sentences: help your reader to understand your solution quickly and above all to want to spread the news about it.



Timelines for validation, online publishing and verification

Administrator account creation time

The time required to create an administration account is 48 hours (excluding public holidays) after having transmitted the information required to create your organization administrator account. Contact information for the person who will be in charge of validating all the solutions published on behalf of your organization is particularly important.

Solution publication time

Once you have submitted your solution, your organization administrator will validate (or modify) your solution.

On validation of your solution by your organization, it will be published within 72 hours (excluding public holidays). The Solutions COP21 team commits to publishing it within 72 hours, provided it complies with the Solutions COP21 Charter of Commitment and the Editorial Charter.

Solution approval mechanism

Following the initial examination phase described above for compliance with the editorial charter, and in order to ensure the seriousness of the solutions published on the Hub, Solutions COP21 has established an independent Approval Committee, with the role of reviewing the climate solutions published on the Climate Solutions Hub.

Once the solution is published on the Hub, the Committee will ensure its review within 20 days.

At the end of this analysis, the Committee will issue a "favorable" or "unfavorable" review based on predetermined criteria.

- In the case of a "favorable" review, the solution remains on the Hub.
- In the case of an "unfavorable" review, a request for additional information will be sent to the • organization proposing the solution. If the additional information received satisfies the Committee, the solution will remain on the Hub. If the additional information received does not satisfy the Committee, the solution will be removed from the Hub.

Miscellaneous Questions

Fees

Your organization is a collectivity or an NGO-Association

Your organization will receive a credit of 10 complementary solutions (bilingual in French and English).

Your organization is a Solutions COP21 partner or a Club France Développement durable member

A credit of 10 bilingual solutions (French and English) is included in your partnership agreement. Each additional solution (1 unit) published will be invoiced 100€/excluding tax.



Your organization is contributing a pavilion at the Grand Palais and benefits from an associate Solutions COP21 partnership.

One or several complementary bilingual solutions (French and English) are included in the associated partnership agreement. Each additional solution (1 unit) published will be invoiced 100€/excluding tax.

Your organization is a business or an actor in the market sector and is not a Solutions COP21 partner.

Publication fees for one solution (bilingual in French and English) are 100€/excluding tax. You may publish as many solutions as you wish.

Ensuring that your solution appears on the home page

Solution referencing on the climate solutions hub is organized as follows: premium treatment will be given to the most popular solutions, in other words those that have generated the highest number of page views and clicks (Tweet shares, Face book likes...).

If you are experiencing difficulties in receiving your Solutions COP21 subscription alerts

Please ensure that "plateformesolutionsclimat@solutionscop21.org" is included in your white list of authorized emails.

Should the problem continue, please contact your IT manager.

Contact for Hub Administration

Contact for referencing new solutions, account opening and Hub climate solutions invoicing:

Virginie Amaral vamaral@lepublicsysteme.fr

Contact for moderation of climate solutions on the Climate Solutions Hub:

• Alexandra Kozak akozak@solutionscop21.org

For all queries concerning the Hub and online publishing of new Solutions:

Julia Baron - Climate Solution Hub 7/7 from 13H30 to 15H30 Tel.: + 33 (1) 58 65 01 44 plateformesolutionsclimat@solutionscop21.org

Charter of Commitment for organizations/companies wishing to present a solution



The organization/company wishes to present a solution on the Climate Solutions web platform within the framework of Solutions COP21, with the support of the networks and members of Club France Développement Durable: www.plateformesolutionsclimat.org

This solution is part of the organization's/company's voluntary policy to contribute to the fight against climate change and to the emergence of attenuation and adaptation solutions. The organization/company certifies the authenticity of the data provided concerning each of its Solutions and considers that it complies with the criteria defined by Club France Développement Durable, namely that:

- the Solution has already been implemented

- the Solution has positive induced effects in environmental terms and social and economic co-benefits;

- the Solution can be deployed or replicated in other contexts.

The organization/company guarantees the accuracy of the texts describing each solution and is in possession of all elements relative to the legality and intellectual property concerning this information.

The organization/company is not authorized to publish online, disseminate or publish through this web platform any content that is offensive, libelous, obscene, threatening, abusive or illegal, or an incitement to commit an offense. It will refrain from publishing any online commercial messages (pricing) on the web platform.

By completing this form, the organization/company accepts that the presented solution, in addition to all the transmitted appendix documents, will be published online on the Climate Solutions Web Platform and that the information delivered on this solution may be relayed by other players (media, decision influencers, other networks...).

In the case of proven non-compliance with these elements, the Solution form submitted by the organization / company will be temporarily or definitively removed from the web platform.

The organization / company is at the disposal of the Climate Solutions Web Platform Steering Committee to answer any questions they may have relative to the data transmitted concerning this solution

For information on Solutions Cop21: <u>contact@solutionscop21.org</u> <u>www.solutionscop21.org</u> @SolutionsCOP21 #SolutionsCOP21